

## Gordon Stein MBA, CFEI

### Brief Speaking Bio



Gordon Stein is an international keynote speaker, financial wellness expert, and the author of *Cashflow Cookbook*. His fun, fresh approach to money has helped thousands of people reduce financial stress and build real wealth—while giving up...nothing.

As a former executive at Apple, Dell, and Rogers, Gordon blends real-world leadership experience with a deep understanding of what drives behavior and change. His insights have been featured in *the MoneyShow*, *Financial Planning Association*, *Go Banking Rates* and *The Toronto Star*.

Gordon doesn't just talk about transformation—he lives it. He's a downhill ski racer, marathon runner, guitarist, and dad. He brings the same energy and discipline to his keynotes as he does to the rest of his life—making him both relatable and unforgettable on stage.

With a mix of humor, insight, and practical takeaways, Gordon leaves audiences laughing, inspired, and ready to act.