

Gordon Stein speaker introduction

“Alright everyone, I’m so excited to introduce our speaker for this event. He’s not your typical personal finance guy. And thank goodness for that!



Gordon Stein is a financial wellness expert, international keynote speaker, and the author of the bestselling *Cashflow Cookbook* – a book that shows people how to free up monthly cashflow to invest more, build wealth faster, while giving up...nothing!. That’s right – no budgeting, no sacrifice, and no spreadsheets required.

He’s a recovering corporate executive – with past lives at Apple and Dell – who left that world behind to follow his real passion: helping people stop stressing about money and start living the life they’ve always wanted.

Gordon brings practical ideas, great stories, and just the right amount of wit to make finances feel simple, doable – and even fun.

And when he’s not helping people accelerate their wealth, he’s a downhill ski racer, kayaker, cyclist... and – in his own words – a “not-yet-great... or even good” guitar player.

Please join me in welcoming... **Gordon Stein!**”