

Meaning After Money

Building a retirement packed with purpose and joy

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Retirement Isn't the End. It's the Start of the Life You Were Meant to Live.

34% of retirees experience symptoms of depression. Half say they've lost their sense of purpose. Some spend their days alphabetizing spice racks and organizing batteries by voltage. Others attend retirement seminars about Required Minimum Withdrawals until the audience quietly slips into a coma.

But here's the *real* question: What do you do after you get to your "number"? Because the only thing tougher than getting to your number... is getting to your number. Because, what then?

Forget the usual retirement chatter about tax efficient portfolio drawdowns. This isn't about preserving capital. It's about *reclaiming meaning*.

In this keynote, Gordon flips the retirement script. He reveals why most people stumble after they stop working—not from a lack of money, but from a lack of purpose. Because after the travel and the golf and the six months of house projects... then what?

Through powerful storytelling, audience laughter, and goosebump-level inspiration, Gordon lays out a fresh framework to create a *truly great* retirement. One that's driven by **Art**, **Passion**, and **Quest**—three forces that ignite joy, fulfillment, and legacy. Retirement isn't a wind-down. It's the long-awaited launch of the life you always wanted to live—but never dared. The one your parents warned you against. The one that didn't pay enough. Until now.

Learning Outcomes

Audiences will discover how to:

- Mourn what's gone, celebrate what's next, and build a powerful post-career identity
- Rekindle relationships, ignite health goals, and reawaken lost dreams
- Apply the *Art, Passion, Quest* model to architect a bold and fulfilling Retirement
- Replace drift and disconnection with clarity, courage, and purpose